DATE OF NPR, INC. INCORPORATION
February 26, 1970

FIRST SHOW BROADCAST
All Things Considered May 3, 1971

DC HEADQUARTERS
1111 North Capitol St. NE, Washington, DC 20002

President and CEO
John Lansing

Number of Employees
1096¹

Stations Broadcasting NPR Programming and Newscasts
1,075²

NPR Member Stations and Associate Stations
1,057⁶

Non-Member Stations Airing NPR Programming
87⁶

Weekly Listeners for all NPR Stations
29.9M³

Weekly Listeners for NPR Programming and Newscasts
22.4M³

Weekly NPR.org Unique Visitors
11.9M⁴

Weekly Visits to NPR Digital Properties
26M⁵

Weekly Unique Users of NPR Podcasts
7.9M⁷

Weekly audience across platforms
44M⁸

AWARD HIGHLIGHTS
Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR
NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (16)
Beijing, China
Berlin, Germany
Dubai, United Arab Emirates
Istanbul, Turkey
Kyiv, Ukraine
Lagos, Nigeria
London, United Kingdom
Mexico City, Mexico

Moscow, Russia
Mumbai, India
Nairobi, Kenya
Rio de Janeiro, Brazil
Rome, Italy
Seoul, South Korea
Shanghai, China
Tel Aviv, Israel

US DOMESTIC BUREAUS (18)
Austin, TX
Birmingham, AL
Boise, ID
Boston, MA
Chicago, IL
Cleveland, OH
Dallas, TX
LA Bureau/NPR West
Miami, FL

Missoula, MT
New Gloucester, ME
NPR New York
Orange Beach, AL
Philadelphia, PA
Portland, OR
San Francisco, CA
Seattle, WA
Virginia Beach, VA

¹ As of October 2023 (Total regular staff, not including temps or interns).
² NPR Carriage Report Center, Spring 2023.
³ ACT 1 based on Nielsen Audio Nationwide, Spring 2023, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2023 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, weekly average for number of users, weeks beginning 04/02/23 – 06/18/23.
⁵ Google Analytics, weekly average number of visits, weeks beginning 04/02/23 – 06/18/23. Note: NPR Digital Properties include NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).
⁶ Authorized Representatives and Station List, June 29, 2023.
⁷ Podcast Analytics Dashboard, weeks beginning 04/02/23 – 06/18/23.
⁸ Broadcast (Nielsen Nationwide, Spring 2023), NPR.org and NPR app (Google Analytics average 04/02/23 – 06/18/23), podcasts (Podcast Analytics Dashboard average 04/02/23 – 06/18/23) and YouTube (04/02/23 – 06/18/23). Overlaps calculated based on comScore data and survey data.