FACT SHEET

DATE OF NPR, INC. INCORPORATION  
February 26, 1970

FIRST SHOW BROADCAST  
All Things Considered May 3, 1971

DC HEADQUARTERS  
1111 North Capitol St. NE, Washington, DC 20002

President and CEO  
John Lansing

Number of Employees  
1107¹

Stations Broadcasting NPR Programming and Newscasts  
1,072²

NPR Member Stations and Associate Stations  
1,045⁴

Non-Member Stations Airing NPR Programming  
87⁵

Weekly Listeners for all NPR Stations  
31.6M³

Weekly Listeners for NPR Programming and Newscasts  
24.4M³

Weekly NPR.org Unique Visitors  
16.2M⁴

Weekly Visits to NPR Digital Properties  
29M⁵

Weekly Unique Users of NPR Podcasts  
8M⁷

Weekly audience across platforms  
48M⁸

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby "Peoples' Voice" awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China  
Beirut, Lebanon  
Berlin, Germany  
Cairo, Egypt  
Cape Town, South Africa  
Dakar, Senegal  
Islamabad, Pakistan  
Istanbul, Turkey  
Jerusalem, Israel  
Kyiv, Ukraine  
London, UK  
Mexico City, Mexico  
Moscow, Russia  
Mumbai, India  
Rio de Janeiro, Brazil  
Seoul, South Korea  
Shanghai, China

DOMESTIC BUREAUS (18)

Austin, TX  
Birmingham, AL  
Boise, ID  
Boston, MA  
Chicago, IL  
Cleveland, OH  
Dallas, TX  
LA Bureau/NPR West  
Miami, FL  
Missoula, MT  
New Gloucester, ME  
NPR New York  
Orange Beach, AL  
Philadelphia, PA  
Portland, OR  
San Francisco, CA  
Seattle, WA  
Virginia Beach, VA

¹ As of February, 2023 (Total regular staff, not including temps or interns).
² NPR Carriage Report Center, Spring 2022.
³ ACT 1 based on Nielsen Audio Nationwide, Spring 2022, Persons 12+, based on program broadcast times, MonSun Midnight-Midnight. © 2022 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, weekly average for number of users, weeks beginning 03/31/22 – 06/22/22.
⁵ Google Analytics, weekly average number of visits, weeks beginning 03/31/22 – 06/22/22. Note: NPR Digital Properties includes NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).
⁶ Authorized Representatives and Station List, September 16, 2022.
⁷ Podcast Analytics Dashboard, weeks beginning 03/31/22 – 06/22/22.
⁸ Broadcast (Nielsen Nationwide, Spring 2022), NPR.org and NPR app (Google Analytics average 03/31/22 – 06/22/22), podcasts (Podcast Analytics Dashboard average 03/31/22 – 06/22/22) and YouTube (03/31/22 – 06/22/22). Overlaps calculated based on comScore data and survey data.