DATE OF NPR, INC. INCORPORATION
February 26, 1970

FIRST SHOW BROADCAST
All Things Considered May 3, 1971

DC HEADQUARTERS
1111 North Capitol St. NE, Washington, DC 20002

President and CEO
John Lansing

Number of Employees
1029¹

News Division Staff
440¹

Stations Broadcasting NPR Programming and Newscasts
1,069²

NPR Member Stations and Associate Stations
1,019⁶

Non-Member Stations Airing NPR Programming
86⁶

Weekly Listeners for all NPR Stations
32.7M³

Weekly Listeners for NPR Programming and Newscasts
26.1M³

Weekly NPR.org Unique Visitors
19.5M⁴

Weekly Visits to NPR Digital Properties
53M⁵

Weekly Unique Users of NPR Podcasts
13.2M⁷

Weekly audience across platforms
60M⁸

AWARD HIGHLIGHTS
Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR
NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China
Beirut, Lebanon
Berlin, Germany
Cairo, Egypt
Dakar, Senegal
Islamabad, Pakistan
Istanbul, Turkey
Jerusalem, Israel
London, United Kingdom
Manila, Philippines
Mexico City, Mexico
Moscow, Russia
Nairobi, Kenya
Mumbai, India
Rio de Janeiro, Brazil
Seoul, South Korea
Shanghai, China

DOMESTIC BUREAUS (18)

Austin, TX
Birmingham, AL
Boise, ID
Boston, MA
Chicago, IL
Cleveland, OH
Dallas, TX
LA Bureau/NPR West
Miami, FL
Missoula, MT
New Gloucester, ME
NPR New York
Orange Beach, AL
Philadelphia, PA
Portland, OR
San Francisco, CA
Seattle, WA
Virginia Beach, VA

¹ As of March 2021.
² NPR Carriage Report Center, Fall 2020.
³ ACT 1 based on Nielsen Audio Nationwide, Fall 2020, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2020 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, weekly average for number of users, weeks beginning 11/29/20 – 02/21/21.
⁵ Google Analytics, weekly average number of visits, weeks beginning 11/29/20 – 02/21/21. Note: NPR Digital Properties includes NPR.org and NPR apps.
⁶ NPR Authorized Representatives and Station List, December 15, 2020.
⁸ Broadcast (Nielsen Nationwide, Fall 2020), NPR.org (Google Analytics average 09/13/20 – 11/28/20), and podcasts (Splunk average 09/13/20 – 11/28/20) and YouTube (09/13/20 – 11/28/20). Overlap calculated based on comScore data and survey data.