



Health Poll

Morning After Pill

July 2013

Executive Summary

SURVEY OVERVIEW

Each month, the Truven Health Analytics-NPR Health Poll surveys approximately 3,000 Americans to gauge attitudes and opinions on a wide range of healthcare issues. Poll results are reported by NPR's Scott Hensley on the health blog Shots (<http://www.npr.org/blogs/health/>) and on air.

Complete survey results are posted here: http://www.truvenhealth.com/truven_insights/npr_poll.aspx

NPR's reports on the findings are archived here: http://www.npr.org/templates/archives/archive.php?thingId=137038712&ps=sh_sttag

The Truven Health Analytics-NPR Health Poll is powered by the Truven Health Analytics PULSE™ Healthcare Survey, an independently funded telephone poll that collects information from more than 100,000 U.S. households annually.

The results depicted below represent responses from 3,008 survey participants interviewed from June 3-15, 2013. The margin of error is 1.8 percent.

The survey asked respondents awareness and their opinions of the “Morning After” or “Plan B” pill.

Following were the results:

- Eighty two percent of respondents indicated that they are aware of the Morning After Pill, a rate that tends to decrease with increasing age. The difference between women that were aware of the pill (85 %) compared to men (78%) was statistically significant.
- Roughly one third (35%) of respondents believe that women should be at least 18 years old before they can get the Morning After Pill without a prescription. Seventeen percent of respondents believe all women, regardless of age, should be required to obtain a prescription in order to get the pill. Eighteen percent said there should be no age limit to get the pill without a prescription.
- Two thirds (66%) of respondents believe that if no prescription is required, parental permission should be required for women under the age of 18. This rate tends to decrease with increasing level of education.
- Sixty one percent believe that health insurers should cover the Morning After Pill.

Survey Data

Responses in **BOLD** represent statistically significant between males and females.

Question 1

1. Are you familiar with the “Morning-After” birth control pill, also known as the “Plan B” pill for emergency contraception?

Age	Yes	No
<35	84.0%	16.0%
35 – 64	82.6%	17.4%
65+	76.2%	23.8%
Total	81.7%	18.3%

Income	Yes	No
< \$25k	72.0%	28.0%
\$25k – \$49.9k	84.6%	15.4%
\$50k – \$99.9k	84.3%	15.7%
\$100k+	92.3%	7.7%
Total	81.7%	18.3%

Education	Yes	No
High School or Less	73.0%	27.0%
Some College	81.1%	18.9%
College+	87.7%	12.3%
Total	81.7%	18.3%

Male	77.9%	22.1%
Female	85.1%	14.9%
Total	81.7%	18.3%

If answer to Q1 is “No”, read: The Morning-After pill is a method to prevent pregnancy. Women can take the Morning-After pill up to five days after unprotected intercourse

Question 2

How old do you believe a woman should be before she is allowed access to the Morning-After pill without a prescription? Would you say...?

1. At least 15
2. At least 18
3. At least 21
4. No age limit
5. A prescription should be required for all women regardless of age

Age	1	2	3	4	5
<35	23.4%	32.2%	7.9%	23.3%	13.1%
35 – 64	20.0%	38.2%	9.2%	15.8%	16.9%
65+	18.9%	30.7%	11.2%	17.6%	21.6%
Total	20.8%	34.9%	9.2%	18.3%	16.7%
Income					
< \$25k	17.9%	33.5%	9.9%	22.6%	16.1%
\$25k – \$49.9k	21.5%	34.4%	9.3%	21.7%	13.1%
\$50k – \$99.9k	24.2%	37.1%	9.6%	11.5%	17.6%
\$100k+	22.8%	28.5%	6.1%	19.7%	23.0%
Total	20.8%	34.9%	9.2%	18.3%	16.7%
Education					
High School or Less	15.3%	35.5%	13.9%	19.0%	16.2%
Some College	21.2%	37.3%	8.1%	16.9%	16.6%
College+	24.0%	32.8%	7.1%	18.9%	17.2%
Total	20.8%	34.9%	9.2%	18.3%	16.7%
Male	17.9%	38.2%	9.4%	18.2%	16.2%
Female	23.3%	32.1%	9.1%	18.4%	17.2%
Total	20.8%	34.9%	9.2%	18.3%	16.7%

Question 3

If no prescription were required to get the “Morning-After” pill, do you believe that parental permission should be required for anyone under 18 before they would be allowed to get the “Morning-After” pill?

1. Yes
2. No

Age	1	2
<35	61.4%	38.6%
35 – 64	68.5%	31.5%
65+	68.2%	31.8%
Total	66.4%	33.6%
Income		
< \$25k	68.7%	31.3%
\$25k – \$49.9k	55.1%	34.9%
\$50k – \$99.9k	68.0%	32.0%
\$100k+	56.5%	43.5%
Total	66.4%	33.6%
Education		
High School or Less	73.0%	27.0%
Some College	70.9%	29.1%
College+	58.6%	41.4%
Total	69.6%	33.6%
Male	69.6%	30.4%
Female	63.6%	36.4%
Total	66.4%	33.6%

Question 4

Do you believe the cost of the “Morning-After” pill should be covered by health insurers like other medications?

1. Yes
2. No

Age	1	2
<35	60.5%	39.5%
35 – 64	62.6%	37.4%
65+	57.9%	42.1%
Total	61.1%	38.9%
Income		
< \$25k	65.7%	34.3%
\$25k – \$49.9k	60.8%	39.2%
\$50k – \$99.9k	57.7%	42.3%
\$100k+	65.0%	35.0%
Total	61.1%	38.9%
Education		
High School or Less	64.2%	35.8%
Some College	61.4%	38.6%
College+	58.9%	41.1%
Total	61.1%	38.9%
Male	59.5%	40.5%
Female	62.5%	37.5%
Total	61.1%	38.9%