

# Center for Rural Strategies

## Frequency Questionnaire

October 9-11, 2012

**600 Likely Voters in Swing State Rural Counties  
in CO/FL/IA/NV/NH/NC/OH/VA/WI**

Q.4 First of all, are you registered to vote at this address?

	<b>Total</b>
Yes .....	100
No.....	-
(Refused).....	-
(ref:SCREEN1)	

Q.8 I know it is a long way off, but what are the chances of your voting in the election for President, U.S. Senate and U.S. Congress in 2012 -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>
Almost certain.....	94
Probably .....	3
50-50 .....	0
Will not vote.....	-
(Don't know) .....	0
(Refused).....	-
Already voted .....	2
(ref:WILLVOTE)	

[162 Respondents]

Q.9 (IF NOT NAME ON FILE) How often would you say you vote?

	<b>Total</b>
Always .....	74
Nearly always .....	26
Part of the time .....	-
Seldom .....	-
(Never) .....	-
(Other/Don't know/Refused).....	-
(ref:VOTEFREQ)	

Q.10 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
10 Barack Obama .....	39	35	59	99
11 Mitt Romney .....	58	58	35	99
12 Joe Biden .....	37	31	56	98
13 Paul Ryan .....	57	52	33	95

(ref:THERM04)

Q.14 Now thinking about the presidential election in November. If the election for president were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney and Libertarian Party candidate Gary Johnson. for whom would you vote?

	Total
Barack Obama .....	35
Lean Barack Obama .....	1
Mitt Romney .....	57
Lean Mitt Romney .....	1
Gary Johnson .....	3
Lean Gary Johnson .....	-
(Other candidate) .....	-
Lean (Other candidate) .....	-
(Undecided) .....	1
(Refused) .....	1
<b>Total Barack Obama .....</b>	<b>37</b>
<b>Total Mitt Romney .....</b>	<b>59</b>
<b>Total Gary Johnson .....</b>	<b>3</b>
<b>Total (Other candidate) .....</b>	<b>-</b>

(ref:PRES083)

Q.16 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think Barack Obama or Mitt Romney would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	<b>BO Much Bttr</b>	<b>BO Smwt Bttr</b>	<b>MR Smwt Bttr</b>	<b>MR Much Bttr</b>	<b>Both</b>	<b>Nei- ther</b>	<b>DK/ Ref</b>	<b>Total BO</b>	<b>Total MR</b>	<b>BO - MR</b>
16 Improving the economy....	21	11	13	49	1	2	4	<b>32</b>	<b>62</b>	<b>-30</b>
17 Representing your views on taxes .....	26	8	17	40	-	4	5	<b>34</b>	<b>57</b>	<b>-22</b>
[300 Respondents]										
18 (SPLIT A) Dealing with issues facing rural areas .....	23	8	19	31	1	5	13	<b>31</b>	<b>50</b>	<b>-19</b>
19 Sharing your values .....	26	8	11	46	1	3	5	<b>35</b>	<b>57</b>	<b>-22</b>
20 Saving Medicare and Social Security .....	10	6	12	50	1	5	16	<b>15</b>	<b>62</b>	<b>-47</b>
21 Addressing the needs and concerns of the middle class.....	27	8	14	41	0	3	7	<b>35</b>	<b>55</b>	<b>-19</b>
22 Addressing the needs and concerns of women.....	32	9	15	28	1	5	10	<b>41</b>	<b>43</b>	<b>-2</b>
[300 Respondents]										
23 (SPLIT B) Understanding the needs and priorities of people in rural America.....	24	12	13	40	1	7	4	<b>36</b>	<b>53</b>	<b>-17</b>
24 Representing your views on healthcare .....	32	9	14	30	1	4	12	<b>40</b>	<b>43</b>	<b>-3</b>
25 Representing your views on women's health .....	32	9	14	30	1	4	12	<b>40</b>	<b>43</b>	<b>-3</b>
26 Reducing the federal deficit.....	16	10	13	50	0	5	6	<b>26</b>	<b>63</b>	<b>-37</b>
27 Protecting the rights of gun owners .....	32	6	16	40	-	2	4	<b>38</b>	<b>56</b>	<b>-18</b>
(ref:BTJOBPRZ)										

Q.28 From what you've heard or read, do you approve or disapprove of the Affordable Care Act, sometimes called, "Obamacare", that was enacted in 2010?

	<b>Total</b>
Strongly favor .....	24
Somewhat favor .....	10
Somewhat oppose.....	8
Strongly oppose .....	53
(Neither) .....	1
(Don't know/Refused).....	5
<b>Total Favor .....</b>	<b>34</b>
<b>Total Oppose .....</b>	<b>60</b>
<b>Favor - Oppose .....</b>	<b>-26</b>
(ref:OBAMACAR)	

Q.29 The Affordable Care Act would give states the opportunity to extend Medicaid coverage to cover more low income families with health insurance, with the Federal government picking up 90 percent of the costs. Thinking about your governor and the (state) government, would you favor oppose expanding Medicaid?

	<b>Total</b>
Strongly favor .....	25
Somewhat favor .....	20
Somewhat oppose.....	16
Strongly oppose .....	26
(Don't know/Refused).....	12
<b>Total favor .....</b>	<b>45</b>
<b>Total oppose .....</b>	<b>42</b>
<b>Favor - Oppose .....</b>	<b>3</b>
(ref:MEDICAID)	

Q.30 As you may have heard, Congress has yet to pass the five-year farm bill or even pass a one-year extension. I want to read two statements about this issue. After I read these statements, please tell me which statement comes closer to your point of view.

*Democrats have said allowing the Farm Bill to expire is devastating for rural America. The Farm Bill supports rural development programs, invests in renewable energy industry, and provides an important safety net for farmers and producers. It would especially help those suffering for record drought. The Supplemental Nutrition Assistance Program, also called food stamps, not only helps feed people, but 14 cents per dollar of the money from this program goes into the pockets of farmers.*

*Republicans have said they want to pass a farm bill that is helpful to farmers and rural communities. Eighty percent of the current farm bill goes to fund the food stamp program, which is in dire need of reform. The number of people on food stamps has increased by 59 percent under President Obama, and the program is filled with waste and fraud. Many other provisions of the farm bill are badly outdated. We need a modern farm bill focused on helping farmers.*

Which statement comes closer to your own view?

	<b>Total</b>
Democrats much closer.....	16
Democrats somewhat closer .....	11
Republicans somewhat closer.....	17
Republicans much closer .....	43
(Both).....	1
(Neither) .....	3
(Don't know/Refused).....	8
<b>Total Democrats .....</b>	<b>27</b>
<b>Total Republicans .....</b>	<b>61</b>
<b>Democrats - Republicans .....</b>	<b>-34</b>
(ref:FARMBILL)	

Q.31 Which one of the following statements comes closer to your point of view when it comes to the candidates' views on Medicare?

*President Obama and Vice President Biden say they will fight to keep America's promise to seniors and protect Medicare. They will fight to keep the program affordable and ensure that its benefits remain available for seniors, without forcing them to pay thousands more each year out of pocket. Under the Mitt Romney and Paul Ryan plan, the Medicare program would be changed into a voucher program, ending guaranteed benefits and cost seniors an additional 6,400 dollars a year out of pocket.*

*Mitt Romney and Paul Ryan say they will modernize and reform Medicare to guarantee its existence for future generations. Their plan will not change benefits for current seniors or people near retirement, but gives future retirees the option of selecting a private health insurance plan with government money or they can choose traditional Medicare. Without reforms to improve efficiency and promote competition, Medicare will bankrupt itself, and then our country.*

Which of the following statements comes closer to your point of view, the first statement or the second statement?

	<b>Total</b>
Obama statement, strongly .....	34
Obama statement, not strongly .....	8
Romney statement, not strongly.....	11
Romney statement, strongly.....	39
(Neither) .....	2
(Both).....	0
(Don't know/Refused).....	6
<b>Total Obama.....</b>	<b>42</b>
<b>Total Romney.....</b>	<b>50</b>
<b>Obama- Romney.....</b>	<b>-8</b>
(ref:MEDCREB)	

Q.32 As you may have heard, some people are trying to end all taxpayer funding for Planned Parenthood clinics throughout the country. Which one of the following two statements comes closer to your point of view when it comes to this issue?

*Planned Parenthood provides basic women's health care services, such as mammograms and cancer screenings, to millions of women and, for some women, is the only health care option. Planned Parenthood also provides abortion services, but abortions represent 3 percent of total services provided by Planned Parenthood and under federal law, no taxpayer money can be used to pay for abortions. The effort to end all taxpayer funding for Planned Parenthood clinics is wrong.*

*Planned Parenthood is the nation's leading provider of abortion in the country and performs millions of abortions every year. While it is true federal tax money is prohibited from being used for abortions, the taxpayer money given to Planned Parenthood pays for things such as overhead and salaries so that taxpayers end up indirectly paying for abortion. The effort to end all taxpayer funding for Planned Parenthood clinics is right.*

Having heard this, of these statements comes closer to your point of view, the first statement or the second statement?

	<b>Total</b>
First statement strongly .....	40
First statement not so strongly .....	10
Second statement not so strongly .....	6
Second statement strongly .....	33
(Both).....	3
(Neither) .....	1
(Don't know/Refused).....	6
<b>Total First statement</b> .....	<b>51</b>
<b>Total Second statement</b> .....	<b>39</b>
<b>First - Second</b> .....	<b>12</b>
(ref:PPSTATE)	

Q.33 How much time do you typically have to travel to get to a doctor for a routine checkup or general care? Less than 5 minutes, 5 to 10 minutes, 11 to 20 minutes, 21 to 30 minutes, or more than 30 minutes?

	<b>Total</b>
Less than 5 minutes .....	14
6 to 10 minutes.....	29
11 to 20 minutes.....	24
21 to 30 minutes.....	19
More than 30 minutes.....	14
(Don't know/refused) .....	1
(ref:HOWFAR)	

Q.34 Please indicate, which, if any, of the following forms of assistance you have used or received in the last year.

	<b>Total</b>
Cash assistance, such as Temporary Assistance for Needy Families, or TANF benefits .....	1
Unemployment benefits.....	6
Worker's compensation.....	1
Food assistance, such as SNAP or food stamps .....	5
Social Security benefits .....	30
Medicare benefits.....	27
Veteran's benefits.....	8
Medicaid benefits for a nursing home or home health care .....	4
(None) .....	54
(Don't know/ Refused).....	-
(ref:BENEFITS)	

Q.35 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	<b>Total</b>
1 - 11th grade.....	4
High School graduate.....	31
Non-college post H.S. ....	1
Some college.....	27
College graduate.....	25
Post-graduate school .....	10
(Don't know/Refused).....	2
(ref:EDUC)	

Q.36 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	<b>Total</b>
Strong Democrat .....	24
Weak Democrat.....	6
Independent-lean Democrat.....	7
Independent .....	5
Independent-lean Republican .....	14
Weak Republican .....	12
Strong Republican.....	31
(Don't know/Refused).....	1
(ref:PTYID1)	



Q.39 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>Total</b>
Liberal.....	15
Moderate .....	30
Conservative .....	50
(Don't know/Refused).....	6
(ref:IDEO1)	

Q.40 How often do you attend religious services -- More than once a week, every week, once or twice a month, several times a year, or hardly ever?

	<b>Total</b>
More than once a week.....	8
Every week.....	40
Once or twice a month .....	14
Several times a year.....	12
Hardly ever .....	20
(Never) .....	3
(Don't know/Refused).....	2
<b>Weekly or More.....</b>	<b>49</b>
(ref:RELIG2)	

Q.41 Do you or anyone in your immediate family generate personal income from farming, ranching or agriculture? (IF YES: Would that be more than half our household income or less than half your household income?)

	<b>Total</b>
Yes, more than half .....	7
Yes, less than half .....	12
No.....	79
(Don't know/refused) .....	1
<b>Total Yes .....</b>	<b>19</b>
(ref:FARMINC)	

Q.42 How many guns or rifles do you own?

	<b>Total</b>
None.....	40
1-2 .....	18
3-9 .....	20
10 or more .....	9
(Don't know/Refused).....	14
<b>Gun Owner .....</b>	<b>46</b>
(ref:GUNS)	

Q.43 What racial or ethnic group best describes you?

	<b>Total</b>
White .....	85
African-American or Black.....	6
Hispanic or Latino.....	4
Native American .....	1
Asian .....	0
(Other) .....	1
(Don't know/Refused).....	3
(ref:RACETHN)	

Q.46 A reporter may do a news story based on some of these topics and may want to ask a few follow-up questions of some of the people we spoke to tonight. Would you be willing to allow an NPR reporter or other member of the media to have your responses on the questions and then possibly call you for a brief interview?

	<b>Total</b>
Yes .....	42
No.....	58
(ref:NPRFOLLOW)	

Q.3 Respondent's gender

	<b>Total</b>
Male.....	47
Female .....	53
(ref:GENDER)	

Q.7 In what year were you born?

	<b>Total</b>
18 - 24 .....	5
25 - 29 .....	4
30 - 34 .....	5
35 - 39 .....	6
40 - 44 .....	9
45 - 49 .....	13
50 - 54 .....	8
55 - 59 .....	9
60 - 64 .....	9
65 and over .....	29
(No answer).....	3
(ref:AGE)	